



**The Institute of
Risk Management**
Our Strength. Your Opportunity

In collaboration with



2nd Africa Risk Management Convention
28th – 30th June 2017 Whitesands Hotel, Mombasa
Theme: Using risk management to drive performance excellence

SPONSORSHIP INFORMATION



Gold Sponsor



Silver Sponsor

**BRONZE
SPONSOR**



N/B. Page being updated to be populated shortly



2nd Africa Risk Management Convention

28th – 30th June 2017 Whitesands Hotel, Mombasa

Theme: Using risk management to drive performance excellence

BACKGROUND

The Institute of Risk Management – IRM(K) and Nairobi Securities Exchange – NSE are happy to bring together industry players to share perspectives on using risk management to drive performance excellence.

Organisations today face risks that are not just growing in number, but also in complexity beyond the traditional risk measurement matrices. Risk managers have been seeking better ways of modeling for unforeseen changes in government policy, consumer demographics, and growing environmental and geopolitical threats.

The **2nd Africa Risk Management –ARM Convention**, will provide risk and compliance executives a platform to share ideas, learn from peers and improve upon existing value adding risk management methodologies that have been created to support the people, process and technologies of their organizations.

SPONSORS PARTICIPATION

IRM(K) and NSE welcomes all organisations that want to support the convention. Sponsors will have exclusive opportunity to engage with delegates and participating organisations designed to unlock access to partnership opportunities that meet their specific needs; provide thought leadership on and off stage; employ targeted branding throughout the conventions comprehensive marketing campaigns; enhance on-the-day visibility; host topic-specific roundtables, workshop presentations, and session partnership in addition to exhibition space for display of sponsor innovations and risk management tools in the networking area.



2nd Africa Risk Management Convention

28th – 30th June 2017 Whitesands Hotel, Mombasa

Theme: Using risk management to drive performance excellence

SPONSOR OPPORTUNITIES

Gold Sponsor

The Convention Gold Level Sponsors will be granted thought leadership and have their logo included on the official Convention File and Notebooks to be distributed to all Convention attendees.

Additional Convention Opportunities that will include:

- ✓ List of participants with emails, after the Convention (or prior the event as to be agreed)
- ✓ Session Speaking Slot covering industry/technology risk management presentation delivered by Sponsor Company at a scheduled session within the Convention agenda.
- ✓ 20 second daily multi screen digital advertising slot during the entire Convention (sponsor provides.mov file without audio)
- ✓ Full Convention Registrations for six participants
- ✓ Company logo inclusion on signage throughout the Convention
- ✓ Keynote Exposure before presentations
- ✓ Company profile or brochure Insert in Convention Bag distributed at registration (profile or brochure to be provided by sponsor)
- ✓ 20' x 30' Exhibition Space
- ✓ Full page advert in IRM(K) Journal, and advertising Opportunities on convention program guide, Web Site and Email banners
- ✓ Press Announcements of company name in the Convention opening press release

Gold Sponsorship package is limited to 10 Companies
Your Investment is Ksh5,000,000



2nd Africa Risk Management Convention

28th – 30th June 2017 Whitesands Hotel, Mombasa

Theme: Using risk management to drive performance excellence

Silver Sponsor

The Silver Sponsors will benefit from opportunities to elevate their company brand throughout the Convention through high visibility with additional branding, marketing, and advertising opportunities.

Additional Convention Opportunities that will include:

- ✓ 3 e-mail blast prior to the Convention, to all registered participants (ad prepared by sponsor)
- ✓ High level exposure to all Convention attendees
- ✓ A 30 minute speaking slot (Conference approval of speaker and topic required)
- ✓ 10 second daily multi screen logo digital advertising slot during the Convention
- ✓ A slide with company logo looped before the keynote presentations
- ✓ Company logo on signage throughout the Convention
- ✓ Full Convention Registrations for four participants
- ✓ 20' x 20' Exhibition Space
- ✓ Highlighted Silver level logo placement in the official Convention Program Guide
- ✓ Half page advert in IRM(K) Journal and advertising Opportunities on convention program guide, Web Site and Email banners
- ✓ Press Announcements of company name in the Convention opening press release

Silver Sponsorship package is limited to 15 Companies
Your Investment is Ksh3,500,000



2nd Africa Risk Management Convention

28th – 30th June 2017 Whitesands Hotel, Mombasa

Theme: Using risk management to drive performance excellence

Bronze Sponsor

Bronze Sponsors will benefit from high visibility with additional branding, marketing and advertising opportunities throughout the Convention.

Additional Convention Opportunities that will include:

- ✓ 2 e-mail blast prior to the Convention, to all registered participants (ad prepared by sponsor)
- ✓ The highest level of exposure to all Convention attendees
- ✓ A 15-minute speaking slot (Conference approval of speaker and topic required)
- ✓ 5 second daily multi screen logo digital advertising slot during the Convention
- ✓ A slide with sponsor logos looped before the keynote presentations
- ✓ Company logo on signage throughout the Convention
- ✓ Full Convention Registration for three participants
- ✓ 10' x 20' Exhibit Space
- ✓ Half page advert in IRM(K) Journal and advertising Opportunities on convention program guide, Web Site and Email banners
- ✓ Highlighted Bronze level logo placement in the official Convention Program Guide
- ✓ Acknowledgment of company sponsorship on the Convention sponsor page.

Bronze Sponsorship package is limited to 25 Companies
Your Investment is Ksh3,000,000



2nd Africa Risk Management Convention

28th – 30th June 2017 Whitesands Hotel, Mombasa

Theme: Using risk management to drive performance excellence

Convention Dinner Sponsor

Gain additional exposure and entertain attendees and exhibitors at the 2nd Africa Risk Management –ARM Convention. Welcome Dinner will be held at the hotel. With over 300 in attendance last year, this is the most popular event! Sponsorship includes:

- ✓ Exclusive identification as the dinner sponsor
- ✓ Ten tickets to the Welcome Reception and Dinner
- ✓ Company banners at the dinner hall
- ✓ Company logo on signage throughout the Convention
- ✓ Full Convention Registration for two participants
- ✓ 10' x 20' Exhibit Space
- ✓ Half page advert in IRM(K) Journal and advertising Opportunities on convention program guide, Web Site and Email banners
- ✓ Company flyer in conference bag
- ✓ Acknowledgment of company sponsorship on the Convention sponsor page.

Dinner Sponsorship package is limited to 5 Companies
Your Investment is Ksh1, 500,000

To find out more about becoming strategic partner, please contact

Jacqueline Kenani - Corporate Sponsor Manager, Email jackie.kenani@irmke.org | Tel 020 2632180 or 0722583598
Jonathan Khoki - Executive Director jonathan@irmke.org



The Institute of Risk Management

Our Strength. Your Opportunity



+254 (0)20 2632180,
+254 706 616581, +254 736 638493



E-mail: membership@irmke.org



www.irmke.org